

Supply Chain and Innovation Research Day - JRSCI - 4th Edition

Friday 21 November 2025



Theme 2025:

The impact of geopolitics on the supply chains of the future

Organized by Excelia - Birmingham City University (BCU) and Portsmouth University

Hybrid format in Tours and online



Call for Papers

Growing geopolitical tensions, regional conflicts, protectionist policies and economic upheaval are profoundly redefining the landscape of global supply chains. These disruptions, amplified by the various current crises, highlight the fragility of logistics networks and call for strategic reinvention.

This raises new geopolitical challenges in terms of the organization and management of logistics ecosystems for the future. International tensions, trade agreements and protectionist policies are having a profound influence on the way supply chains are structured. The challenge is not only to seize the opportunities offered by global markets but also to integrate the diversity of sustainable innovations into this shifting geopolitical context. These innovations include the development of environmentally friendly products in supply chains, the reduction of greenhouse gas emissions, waste management, multi-stakeholder partnerships for water management and the promotion of a circular economy, which are becoming strategic issues on a global scale. The complexity of international relations makes it essential for supply chains to adapt continually to geopolitical risks and opportunities.

The 2025 research day will focus on the challenges of navigating these uncertainties in order to strengthen the resilience of their supply chains while adapting to the new geopolitical realities. The main aim will be to compare the practices of professionals and academic questions.

The theme calls for reflection on the following areas:

- Geopolitical tensions and their direct impacts.
- Strategic adaptation by companies.
- Environmental and regulatory issues.
- Perspectives:

The evolution of geopolitical risks and opportunities for rethinking global logistics models.

Research focusing on theories of dependence, complexity, organizational resilience, economic interdependence, relational networks, resources and skills, social dynamics, stakeholders, strategic approaches and systems will be particularly appreciated.

Contributions may also include case studies, theoretical or empirical analyses, and practical proposals for managing the geopolitical impact on supply chains. As well as identifying the main geopolitical challenges facing supply chains, the day's themes include:

General workshop

- Geopolitical disturbances and the resilience of supply chains
- Relocation vs. regionalization of supply chains
- Trade policies and their impact on supply chain management
- Industrial sovereignty and securing strategic resources
- Emerging geopolitical risks and their management in supply chains
- The impact of technology in the face of geopolitical tensions
- Geopolitical alliances and the new configurations of supply chains
- Supply chain sustainability & Supply chain innovation

Deadlines

Extended deadline	30/07/2025
Reviewer's feedback	30/08/2025

Submissions guidelines

Format of submissions in French or English

Paper title in English and in French

Author(s) name; affiliation; email address and professional contact details.

Abstract: maximum 100 words in English and French

Keywords: maximum of 5 in English and French

Body text in French or English: Times New Roman 12, around 1500 words/format: PDF

Review and publication

All proposals and papers are peer-reviewed by members of the Scientific Committee.

Selected papers will be recommended for submission to the ranking academic journals (coming)

Scientific Committee

<ul style="list-style-type: none">• H. Abbad, Université de Nantes• B. Ageron, Université de Grenoble• A. Anand, Excelia• O. Bentahar, Université de Lorraine• S. Benzidia, Université de Lorraine• L. Carmagnac, Excelia• L. Chaze -Magnan, IAE de Grenoble• M. Chouki, Université de Picardie• J. Erjavec, University of Ljubljana, Slovenia• V. Fernandes, Excelia• J. Gonzalez-Feliu, Excelia• N. Gupta, Birmingham City University, UK• V. Kumar, University of Portsmouth, UK• A. Lagorio, Bergamo University, Italy	<ul style="list-style-type: none">• B. Lokman, University of Portsmouth, UK• J. Montoya, La Sabana Univesity, Colombia.• J. Morana, Université Lumière Lyon2• F. Naoui-Outini, Excelia• G. Oruezabala, Université de Nantes• S. Ruel, Excelia• V. Salaun, Université de Nantes• S. Shishank, Birmingham City University, UK• M. Silva, University of Manitoba, Canada• N. Subramanian, Sussex University, UK• N. Touratier-Muller, éklöre-ed School of Management• I. Vlachos, Excelia
---	---

Organizational committee

- Dr. Fatiha NAOUI-OUTINI
- Prof. Vikas KUMAR
- Mme Stéphanie CHARREAU GRANDCOING
- Mme Lucile ISAMBERT

General Information

Please visit the website of the school and universities:

<https://www.excelia-group.com/> <https://www.bcu.ac.uk/> <https://www.port.ac.uk/>

Communication proposals and final communications should be sent to the following addresses
[direct contact of the organizers]:

naouif@excelia-group.com

vikas.kumar@port.ac.uk