



# BMM EMAC

Event organised by  
Excelia Business School  
22-23 May 2025

# PROGRAM

PARIS



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## THURSDAY MAY 22, 2025

- 2 - 4 p.m.: Registration and welcome coffee
- 4 - 5 p.m.: Roundtable with our guest speaker
- 5 - 6.30 p.m.: Track 1 : 3 papers
- 6.30 p.m. - 8 p.m.: Buffet at Excelia Paris campus

## FRIDAY MAY 23, 2025

### MORNING: PAPER PRESENTATION SESSIONS

- 8.30 a.m.: Morning coffee
- 9.00 - 10.30 a.m.: Track 2 : 3 papers
- 10.30 - 11.00 a.m.: Coffee break
- 11.00 a.m. - 12.30: Track 3 : 3 papers and Track 4 : 3 papers
- 12.30 - 2 p.m.: Lunch buffet at Excelia Paris campus

### AFTERNOON: PAPER PRESENTATION SESSIONS

- 2 - 3.30 p.m.: Track 5 : 3 papers
- 3.30 - 4 p.m.: Coffee break
- 4 - 5.30 p.m.: Track 6 : 3 papers

### EVENING IN PARIS CITY CENTRE

- 7.30 p.m.: Dinner at Les noces de Jeannette  
14, rue Favart, 75002 Paris