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Excelia Business School obtains EFMD Programme Accreditation for its Master in Management, for the maximum period of 5 years, reaffirming the excellence of its programme

By obtaining EFMD Programme Accreditation from the eponymous organisation, Excelia Business School joins the exclusive circle of management schools that hold all 4 international accreditations: AACSB, EQUIS, AMBA and EFMD Accredited. The EFMD Accredited Programme awarded by the EFMD has been granted to Excelia Business School's Master in Management programme for the maximum period of 5 years. The assessment report highlights the programme's strengths, including its well-structured design, innovative pedagogy, commitment to the ecological and social transition, sound reputation among companies, and the impressive employment prospects of its graduates.

One of the very few French schools to hold all 4 international accreditations

The EFMD Programme Accreditation system is based on the most demanding quality criteria and analyses, in depth, the strategy of a programme, its academic and pedagogical quality, research, selective nature of admissions, international dimension, graduate employability, and corporate relations. By obtaining EFMD Accredited for its Master in Management programme for the maximum period of 5 years, Excelia Business School has complemented its already prestigious triple accreditation (AACSB, EQUIS, AMBA), positioning it among the most renowned institutions in the world.

Key strengths highlighted in the EFMD Accredited report

The reviewers' assessment emphasises the academic rigour, the quality of the learning experience, and the tangible impact of Excelia Business School's Master in Management, particularly in terms of the ecological and social transition.

Notable highlights:

- The **academic rigour of the programme and the quality of its design**, with a highly qualified teaching faculty whose continued research feeds directly into programme content
- The **innovative approach to pedagogy** of Excelia Business School's Master in Management (educational metaverses, learning by doing, gamification, etc.)
- A **clear focus on the ecological and social transition** in all its forms, including Humacité© and Climacité© projects, described as *'impactful initiatives in promoting social responsibility and environmental awareness'*

- A **particularly advanced learning and student experience**: The assessment team was particularly impressed by the fact that *‘pedagogical innovation and experiential learning, with a focus on practical application and engagement, are integral parts of the programme’*. The report specifically cites:
 - the personalised educational approach and flexibility of the teaching model
 - the variety of innovative teaching methods, aligned with the current generation of students
 - the scope and quality of student support, particularly as provided by the Talent Centre to boost employability
 - an efficient and reactive system for dealing with student requests
- A highly regarded **reputation among companies and excellent employability prospects**



“This fourth and latest international accreditation, which very few French management schools have obtained, further confirms Excelia Business School’s international standing and its high academic standards. The EFMD Programme Accreditation awarded to our 5-year Master in Management is testament to the excellence of the programme, its relevance to the business world, and its strong international dimension. The assessment report highlights a particularly impressive number of key strengths, most notably the programme’s academic rigour, its strong focus on ecological and social transition issues, its solid research credentials, its student-centred approach to pedagogical innovation, and its close ties with the business world.”

Tamym Abdessemed, Dean of Excelia Business School, Assistant CEO of Excelia

About Excelia

Excelia is a multidisciplinary higher education establishment of general interest operating under contract with the French State. With a strong international standing, it comprises three schools: Excelia Business School, Excelia Hotel & Tourism School, and Excelia Communication School. It currently educates some 6,800 students on its 4 campuses and boasts an alumni network of 47,000 graduates. It holds the following labels, accreditations and certifications: EESPIG, EQUIS, AACSB and AMBA, as well as UNWTO.TedQual (United Nations) and THTS in the field of tourism.

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