

Curriculum 25/26  
**Master in Management**  
**Year 1**  
 LA ROCHELLE Campus

| ENGLISH TRACK                                               |                                                 |                   |      |                                                          |                                     |                   |      |
|-------------------------------------------------------------|-------------------------------------------------|-------------------|------|----------------------------------------------------------|-------------------------------------|-------------------|------|
| Fall Semester<br>September 19th, 2025 - December 19th, 2025 |                                                 |                   |      | Spring Semester<br>January 06th, 2026 - March 28th, 2026 |                                     |                   |      |
| Code                                                        | Courses                                         | Teaching Language | ECTS | Code                                                     | Courses                             | Teaching Language | ECTS |
| MGEM1_2526_LR_CL_ET_S1_A_MKGMKG MIG0329                     | Strategic Marketing: context and applications   | English           | 5    | MGEM1_2526_LR_CL_ET_S2_A_MKGBSC MIG0001                  | Market Survey                       | English           | 5    |
| MGEM1_2526_LR_CL_ET_S1_A_SPPLOGM IG0005                     | Supply chain management and process performance |                   | 5    | MGEM1_2526_LR_CL_ET_S2_A_STRSTRM IG0080                  | Business Ethics and CSR             |                   | 3    |
| MGEM1_2526_LR_CL_ET_S1_A_SPPPRM MIG0008                     | Project and business risk management            |                   | 3    | MGEM1_2526_LR_CL_ET_S2_A_FINCPM IG0006                   | Cost and Budget Management          |                   | 5    |
| MGEM1_2526_LR_CL_ET_S1_A_STRSTRM IG0089                     | Business Models and Strategy                    |                   | 5    | MGEM1_2526_LR_CL_ET_S2_A_RHMMAN MIG0019                  | Management and leadership           |                   | 3    |
| MGEM1_2526_LR_CL_ET_S1_A_FINFINM1 G0279                     | Strategic financial management                  |                   | 5    | MGEM1_2526_LR_CL_ET_S2_A_CLTCLTM IG0034                  | Global geopolitical perspectives    |                   | 3    |
| MGEM1_2526_LR_CL_ET_S1_A_FINTIMM1 G0014                     | Information Systems and Web Development         |                   | 5    | One elective to be chosen                                | TRANSITION NUMERIQUE ET DATA        |                   | 3    |
| HS2                                                         | Doing Business in France                        |                   | 3    |                                                          | HUMANITÉS & GLOBAL PERSPECTIVES     |                   | 3    |
|                                                             |                                                 |                   |      |                                                          | INNOVATION ET CROISSANCE SOUTENABLE |                   | 3    |
| LANFRA00G0007                                               | FLE: French as a foreign language               | French            | 1    | LANFRA00G0007                                            | FLE: French as a foreign language   |                   | 2    |
| Total semester 1                                            |                                                 |                   | 32   | Total semester 2                                         |                                     |                   | 30   |
| Total ECTS                                                  |                                                 |                   |      | 62                                                       |                                     |                   |      |