



PRESS RELEASE
La Rochelle, 2nd June 2025

Excelia Business School rises to 43rd place in the Financial Times worldwide Executive Education Custom 2025 ranking

The Financial Times has today published its customised Executive Education world ranking, featuring schools offering bespoke continuing education courses. This year, Excelia Business School has climbed 9 places to take 43rd place worldwide and 12th place among French schools.

This continued progression in the ranking is a tribute to the development and quality of the courses and programmes offered by the school.

33rd worldwide for 'Overall satisfaction' of companies

The distinctive aspect of this ranking is that it places particular importance on the responses given by corporate clients, which account for 80% of the score.

This year, Excelia Business School has advanced in virtually all client satisfaction criteria, achieving 33rd place worldwide.

Its most significant progression was in terms of 'Value for money' (+ 19 places), the quality of 'Follow-up' offered post-training (+17 places), the 'Aims achieved' (+14 places), and the 'Programme design' and 'Teaching methods and materials' (+10 places).



"This ranking comes at a time when the school has just unveiled an ambitious plan to develop its executive education offer as part of its new strategy 'Business Education for our futureS'; such recognition provides a powerful incentive to roll out the range of courses and programmes, developed by the Executive Education Centre and its new director Guillaume Pernoud, both in the three main regions where we are located as well as overseas. This offer will be consistently driven by the transformation needs of companies and a spirit of co-construction that characterises our approach."

Tamym Abdessemed, Assistant CEO of Excelia, Dean of Excelia Business School



“This recognition in the ranking confirms the relevance of our courses and programmes, which are developed in close collaboration with companies so as to respond to the major transformations affecting their professions and to provide long-term support for their development. It also highlights the commitment of the teams at the Executive Education Centre.”

**Guillaume Pernoud, Director of the Executive Education Centre,
Excelia Business School**

About Excelia

Excelia is one of the leading association-based French higher education groups. With a strong international standing, it comprises a business school, a tourism school, and a communication school. It currently educates some 6,500 students on its 4 campuses and boasts an alumni network of 45,000 graduates. It holds the following labels and accreditations: EESPIG, AACSB, EQUIS, AMBA and EFMD, as well as UNWTO.TedQual certification (United Nations) in the field of tourism.

Excelia Press Contact

Cathy Clément

GAIA Communication

Tel. +33 (0)1 30 82 66 65 - +33 (0)6 28 41 17 16

cathy.clement@gaiacommunication.fr