

BBA Year 2 (Semester 3) 2021/2022
Double Degree and Exchange students



ECTS CREDITS	COURSE CODE	COURSES	Teaching language
MANAGEMENT COURSES			
FRENCH TRACK			
3	BBA2_2122_LR_ET_FT_S1_A_STRSTR2G0008	International Trade Techniques	English
3	BBA2_2122_LR_ET_FT_S1_A_SPPLOGL2G0005	Business processes and operation management	English
0	BBA2_2122_LR_FT_S1_F_FINSBGL2G0001	Jeu de plateau d'introduction	French
0	BBA2_2122_LR_FT_S1_F_RHMMASL2S0001	Pédagogie et systèmes éducatifs	French
3	BBA2_2122_LR_FT_S1_F_RHMMANL2G0002	Management Interculturel	English
6	BBA2_2122_LR_FT_S1_F_FINFINL2G0017	Management Financier	French
3	BBA2_2122_LR_FT_S1_F_STRECOL2G0001	Economie internationale et développement durable	French
3	BBA2_2122_LR_FT_S1_F_CLTCLTL2G0012	Géopolitique Zone Asie 1	French
ENGLISH TRACK			
3	BBA2_2122_LR_ET_FT_S1_A_STRSTR2G0008	International Trade Techniques	English
3	BBA2_2122_LR_ET_FT_S1_A_SPPLOGL2G0005	Business processes and operation management	English
0	BBA2_2122_LR_ET_S1_A_FINSBGL2G0001	Business Game : Job trotter	English
0	BBA2_2122_LR_ET_S1_A_RHMMASL2S0001	MASTER CLASS : Pedagogy and Educational Systems	English
3	BBA2_2122_LR_ET_S1_A_RHMMANL2G0002	Cross-Cultural Management	English
6	BBA2_2122_LR_ET_S1_A_FINFINL2G0017	Financial Management	English
3	BBA2_2122_LR_ET_S1_A_STRECOL2G0001	International Economics & Sustainable Development	English
3	BBA2_2122_LR_ET_S1_A_CLTCLTL2G0012	Geopolitics: Asia 1	English
21	Total ECTS		
LANGUAGES & CIVILISATIONS			
0	BBA_2122_LR_S1_F_LANFRA00G0039	Français langue étrangère (FLE) séminaire d'intégration / Intensive French Seminar	French
5	BBA2_2122_LR_LV1_S1_A_LANANG00G0020	English for Contemporary Issues	English
2	BBA2_2122_LR_LV2_S1_F_LANESP00G0018	Español de negocios	Spanish
	BBA2_2122_LR_LV2_S1_F_LANESP00G0040	Espanol proyecto cultural	
	BBA2_2122_LR_LV2_S1_F_LANALL00G0013	Deutsch für den Beruf 1	German
	BBA2_2122_LR_LV2_S1_F_LANPRT00G0014	Portugais des affaires 1	Portuguese
	BBA2_2122_LR_LV2_S1_F_LANJAP00G0010	Japonais des affaires 1	Japanese
	BBA2_2122_LR_LV2_S1_F_LANCHN00G0016	Chinois des affaires 1	Chinese
	BBA2_2122_LR_LV2_S1_F_LANITL00G0013	Italiano degli affari 1	Italian
	BBA2_2122_LR_LV2_S1_F_LANFRA00G0001	French beginners 1	French
	BBA2_2122_LR_LV2_S1_F_LANFRA00G0003	French intermediate 1	French
BBA2_2122_LR_LV2_S1_F_LANFRA00G0005	French advanced 1	French	
7	Total ECTS		
SOFT SKILLS			
FRENCH TRACK			
1	BBA2_2122_LR_FT_S1_F_EDPEDPL2G0005	Connexion au marché de l'emploi : Compétences & Outils	French
1	BBA2_2122_LR_FT_S1_F_EDPEDPL2G0007	Publication WEB	French
ENGLISH TRACK			
1	BBA2_2122_LR_ET_S1_A_EDPEDPL2G0005	Connexion to job market : Skills and tools	English
1	BBA2_2122_LR_ET_S1_A_EDPEDPL2G0007	Publication WEB	English
30	TOTAL ECTS Semester 3		

*choose either
French or English
track*

*choose one
language course
ONLY
among the 2ECTS
course list*

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BBA Year 2 (Semester 4) 2021/2022
Double Degree and Exchange students



CREDIT COURSE	COURSE CODE	COURSES	Teaching language
MANAGEMENT COURSES			
FRENCH TRACK			
3	BBA2_2122_LR_ET_FT_S2_SPPLOGL2G0002	Supply chain management	English
6	BBA2_2122_LR_FT_S2_F_FINTIML2G0002	Fondamentaux des systèmes d'information et développement web	French
3	BBA2_2122_LR_FT_S2_F_FINCPTL2G0001	Fondamentaux du contrôle de gestion	French
3	BBA2_2122_LR_FT_S2_A_CLTCLTL2G0016	Enjeux de la zone Asie	French
3	BBA2_2122_LR_FT_S2_F_MKGMKGL2G0022	Etudes de marché	French
ENGLISH TRACK			
3	BBA2_2122_LR_ET_FT_S2_SPPLOGL2G0002	Supply chain management	English
6	BBA2_2122_LR_ET_S2_A_FINTIML2G0002	Fundamentals of Information System and Web Development	English
3	BBA2_2122_LR_ET_S2_A_FINCPTL2G0001	Fundamentals of Management Control	English
3	BBA2_2122_LR_ET_S2_A_CLTCLTL2G0016	Geopolitics : Asia	English
3	BBA2_2122_LR_ET_S2_A_MKGMKGL2G0022	Market Research	English
18	Total ECTS		
LANGUAGES & CIVILISATIONS			
6	BBA2_2122_LR_LV1_S2_A_LANANG00G0028	English for academic purposes	English
2	BBA2_2122_LR_LV2_S2_F_LANESP00G0019	Español de negocios 2	Spanish
	BBA2_2122_LR_LV2_S2_F_LANESP00G0041	Español proyecto cultural 2	Spanish
	BBA2_2122_LR_LV2_S2_F_LANALL00G0014	Deutsch für den Beruf 2	German
	BBA2_2122_LR_LV2_S2_F_LANJAP00G0011	Japonais des affaires 2	Japanese
	BBA2_2122_LR_LV3_S2_F_LANCHN00G0004	Chinois 2	Chinese
	BBA2_2122_LR_LV2_S2_F_LANPRT00G0015	Portugais des affaires 2	Portuguese
	BBA2_2122_LR_LV2_S2_F_LANITL00G0014	Italiano degli affari 2	Italian
	BBA2_2122_LR_LV2_S2_F_LANFRA00G0002	French beginners 2	French
	BBA2_2122_LR_LV2_S2_F_LANFRA00G0004	French intermediate 2	French
BBA2_2122_LR_LV2_S2_F_LANFRA00G0006	French advanced 2	French	
8	Total ECTS		
SOFT SKILLS			
FRENCH TRACK			
4	BBA2_2122_LR_FT_S2_F_EDPEDPL2G0008	Business et Humanités	French
ENGLISH TRACK			
4	BBA2_2122_LR_ET_S2_A_EDPEDPL2G0008	Business et Humanités	English
30	Total ECTS Semester 4		
60	Total ECTS BBA 2		

*choose either
French or English
track*

*choose one
language course
ONLY
among the 2ECTS
course list*

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BBA 4 Semester 7 (2021/2022)
Double Degree and Exchange Students



ECTS CREDITS	COURSE CODE	COURSES	Teaching language
MANAGEMENT COURSES			
French Track			
2	BBA4_2122_LR_ET_FT_ALT_S1_A_FINSBGM1G0001	International Business Game	English
4	BBA4_2122_LR_FT_S1_F_FINCPTM1G0001	Coût et gestion budgétaire	French
2	BBA4_2122_LR_FT_S1_F_STRSTRM1G0072	Management stratégique international	French
English Track			
2	BBA4_2122_LR_ET_FT_ALT_S1_A_FINSBGM1G0001	International Business Game	English
4	BBA4_2122_LR_ET_S1_A_FINCPTM1G0001	Cost and Budgeting Management	English
2	BBA4_2122_LR_ET_S1_A_STRSTRM1G0072	International Strategic Management	English
8	Total ECTS		
OPTIONS			
20	Sales Management		
4	BBA4_2122_LR_SMGT_S1_A_MKGMKGM1S0244	Distribution and Channel Management	English
4	BBA4_2122_LR_SMGT_S1_A_MKGMKGM1S0245	eCommerce	English
4	BBA4_2122_LR_SMGT_S1_A_MKGMKGM1S0246	Business to Business Management	English
4	BBA4_2122_LR_SMGT_S1_A_MKGMKGM1S0247	Sales Force Management	English
4	BBA4_2122_LR_SMGT_S1_A_MKGMKGM1S0272	Brand Management	English
20	Finance		
4	BBA4_2122_LR_FINA_S1_A_FINFINM1S0001	Financial Markets	English
4	BBA4_2122_LR_FINA_S1_A_FINCPTM1S0001	Techniques of Audit	English
4	BBA4_2122_LR_FINA_S1_A_FINFINM1S0004	Mergers and Acquisitions	English
4	BBA4_2122_LR_FINA_S1_A_SPPRSQM1S0002	Risk Management	English
4	BBA4_2122_LR_FINA_S1_A_FINFINM1S0008	Dashboard and Reporting	English
20	Supply Chain Management and Purchasing		
4	BBA4_2122_LR_SCMT_S1_A_SPPLOGM1S0001	Issues and Management of Purchasing	English
4	BBA4_2122_LR_SCMT_S1_A_SPPLOGM1S0002	Production Management	English
4	BBA4_2122_LR_SCMT_S1_A_SPPLOGM1S0003	Supply Chain and Sustainable Development	English
4	BBA4_2122_LR_SCMT_S1_A_SPPLOGM1G0001	International Supply Chain Management	English
4	BBA4_2122_LR_SCMT_S1_A_SPPLOGM1S0004	Information Systems for Logistics	English
28	Total ECTS		
LANGUAGES & CIVILISATIONS			
2	BBA_2122_LR_S1_F_LANFRA00G0039	Français langue étrangère (FLE) séminaire d'intégration / Intensive French Seminar	French
2	BBA_2122_LR_S1_F_LANFRA00G0001	French for International Students beginners 1	French
	BBA_2122_LR_S1_F_LANFRA00G0003	French for International Students intermediate 1	French
	BBA_2122_LR_S1_F_LANFRA00G0005	French for International Students advanced 1	French
4	Total ECTS		
SOFT SKILLS			
French Track			
2	BBA4_2122_LR_CL_S1_F_A_EDPEDPM1G0039	Grand Oral (optionnel)	French
English Track			
2	BBA4_2122_LR_CL_S1_F_A_EDPEDPM1G0039	Grand Oral (optional)	English
32	TOTAL ECTS Semester 7		

choose either
French or English
track

choose one
Option ONLY
DO NOT MIX
OPTION COURSES

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BBA 4 Semester 8 (2021/2022)
Double Degree and Exchange Students



ECTS CREDITS	COURSE CODE	COURSES	Teaching language
MANAGEMENT COURSES			
FRENCH TRACK			
4	BBA4_2122_LR_FT_S2_F_MKGMKGM1G0273	Marketing de l'innovation	French
4	BBA4_2122_LR_FT_S2_F_RHMMANM1G0016	Management et leadership	French
4	BBA4_2122_LR_FT_S2_F_RHMGRHM1G0005	Management des ressources humaines	French
4	BBA4_2122_LR_FT_S2_F_SPPPRMM1G0002	Gestion de projet	French
4	BBA4_2122_LR_FT_S2_F_STRSTRM1S0008	Commerce international en Europe	French
4	BBA4_2122_LR_FT_S2_F_FINFINM1S0006	Management de la finance internationale	French
4	BBA4_2122_LR_FT_S2_F_STRSTRM1G0076	Sociologie des organisations	French
ENGLISH TRACK			
4	BBA4_2122_LR_ET_S2_A_MKGMKGM1G0273	Innovation Marketing	English
4	BBA4_2122_LR_ET_S2_A_RHMMANM1G0016	Management and Leadership	English
4	BBA4_2122_LR_ET_S2_A_RHMGRHM1G0005	Human Ressources Management	English
4	BBA4_2122_LR_ET_S2_A_SPPPRMM1G0002	Project Management	English
4	BBA4_2122_LR_ET_S2_A_STRSTRM1S0008	International Business in Europe	English
4	BBA4_2122_LR_ET_S2_A_FINFINM1S0006	International Financial Management	English
4	BBA4_2122_LR_ET_S2_A_STRSTRM1G0076	Organizational Sociology	English
28	Total ECTS		
LANGUAGES & CIVILISATIONS			
2	BBA4_2122_LR_S2_F_LANFRA00G0002	French for International Students beginners 2	French
	BBA4_2122_LR_S2_F_LANFRA00G0004	French for International Students intermediate 2	French
	BBA4_2122_LR_S2_F_LANFRA00G0006	French for International Students advanced 2	French
2	Total ECTS		
30	Total ECTS Semester 8		
62	Total ECTS BBA 4		

*choose either
French or English
track*

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