

Pre-Master in Management (Bachelor 3rd year) 2022-2023

Courses code	Courses	Teaching Language	Ects / credits
FALL			
Management			
MGEL3_2223_LR_CL_ET_S1_A_CLTCLTL3G0252	Introduction to social sciences	English	6
MGEL3_2223_LR_CL_ET_S1_A_STRECOL3G0001	Principles of economics		6
MGEL3_2223_LR_CL_ET_S1_A_STRSTRL3G0042	Strategy and CSR		6
MGEL3_2223_LR_TOURS_CL_ET_FT_S1_F_FINSBGL3G0002	Business Game		3
MGEL3_2223_LR_CL_ET_S1_A_RHMGRHL3G0003	Human resources		3
MGEL3_2223_LR_CL_ET_S1_A_RHMDRTL3G0002	Legal environment of the company		3
Languages & Civilizations			
MGEL3_2223_LR_CL_ET_S1_A_LANANG00G0092	English for Working and Studying abroad	English	1,5
MGEL3_2223_LR_CL_ET_FT_S1_F_LANFRA00G0001	French language beginner or intermediate	French	1,5
Total POSSIBLE ECTS			30
SPRING			
Management			
MGEL3_2223_LR_CL_ET_S2_A_MKGMKGL3G0251	Marketing Principles	English	3
MGEL3_2223_LR_CL_ET_FT_S2_F_FINCPYL3G0006	Accounting Principles		2
MGEL3_2223_LR_CL_ET_S2_A_FINCPYL3G0002	Financial accounting and international standards		6
MGEL3_2223_LR_CL_ET_S2_A_FINTAXL3G0001	Corporate taxation		3
MGEL3_2223_LR_CL_ET_S2_A_FINTIML3S0007	Business informatics with Excel		3
MGEL3_2223_LR_CL_ET_S2_A_CLTHUML3S0169	The sustainable development goals		2
MGEL3_2223_LR_CL_ET_S2_A_SPPTQGL3G0001	Statistics applied to management		3
Languages & Civilizations			
MGEL3_2223_LR_CL_ET_FT_S2_A_LANANG00G0008	Business English	English	1,5
MGEL3_2223_LR_CL_ET_FT_S2_F_LANFRA00G0002	French language beginner or intermediate	French	1,5
MGEL3_2223_LR_CL_ET_S2_A_EDPHORS_ENSEIGNEMENTL4G0001	Management additional course - comparative study	English	5
Total POSSIBLE ECTS			30

Courses may be subject to modifications

Master in Management 1st Year (Master Grande Ecole) 2022-2023

Courses code	Courses	Teaching Language	ECTS
FALL			
MGEM1_2223_LR_CL_ET_S1_A_MKGMKGM1G0283	Etudes Marketing	English	3
MGEM1_2223_LR_CL_ET_S1_A_SPPLOGM1G0002	Supply Chain Management		3
MGEM1_2223_LR_CL_ET_S1_A_SPPPRMM1G0001	Project Management		3
MGEM1_2223_LR_CL_ET_S1_A_STRSTRM1G0077	Strategic Management		3
MGEM1_2223_LR_CL_ET_S1_A_FINFINM1G0274	Financial Management		6
MGEM1_2223_LR_CL_ET_S1_A_FINTIMM1G0002	IS management and web development		6
MGEM1_2223_LR_CL_ET_S1_A_RHMMANM1G0000	Management et leadership		3
MGEM1_2223_LR_CL_ET_FT_S1_A_LANANG00G000	English for Business Sectors		3
MGEM1_2223_CL_ET_FT_S1_F_LANFRA00G0001	French as a Foreign Language (beginner or intermediate level)		3
MGEM1_2223_LR_CL_ET_S1_A_CLTCLT00G0003	Doing business in France		3
Total POSSIBLE ECTS			36
SPRING			
MGEM1_2223_LR_CL_ET_S2_A_MKGMKGM1G0288	Strategic Marketing: Deciding in a Global World	English	6
MGEM1_2223_LR_CL_ET_S2_A_STRSTRM1G0080	Business ethics & CSR		3
MGEM1_2223_LR_CL_ET_S2_A_FINCPTM1G0001	Cost Control and Budgeting		3
ELECTIVES (1 to be chosen in each category)			
DATA AND DIGITAL			
MGEM1_2223_LR_CL_ELDA_S2_A_MKGMKGM1S000	E-Commerce & Business Analytics	English	3
MGEM1_2223_LR_CL_ELDA_S2_A_STRSTRM1S000	Artificial intelligence and decision		
MGEM1_2223_LR_CL_ELDA_S2_A_SPPLOGM1S000	Data driven planning and management		
MGEM1_2223_LR_CL_ELDA_S2_A_SPPLOGM1S000	Sustainability and digitalisation		
HUMANITIES			
MGEM1_2223_LR_CL_ELHU_S2_A_RHMORGM1G000	Sociology of organizations	English	3
MGEM1_2223_LR_CL_ELHU_S2_A_STRSTRM1S000	Social entrepreneurship		
INNOVATION			
MGEM1_2223_LR_CL_ELIN_S2_A_SPPPRMM1S000	Agile management	English	3
MGEM1_2223_LR_CL_ELIN_S2_A_STRSTRM1S001	Entrepreneurship and innovation management		
GLOBAL PERSPECTIVES			
MGEM1_2223_LR_CL_ELGP_S2_A_MKGMKGM1S000	Doing business in Asian countries	English	3
MGEM1_2223_LR_CL_ELGP_S2_A_FINFINM1S000	Market Finance		
MGEM1_2223_LR_CL_ELGP_S2_A_RHMMANM1G000	Cross cultural management		
MGEM1_2223_LR_CL_ELGP_S2_A_CLTCLTM1S000	Global geopolitical perspective		
MGEM1_2223_LR_CL_ELGP_S2_A_STRSTRM1S000	Business ecosystems in France and abroad		
RECHERCHE			
MGEM1_2223_LR_CL_ELRE_S2_A_MKGMKGM1S000	Research projects in Marketing	English	3
MGEM1_2223_LR_CL_ELRE_S2_A_SPPMETM1S000	Research project in SCM		
MGEM1_2223_LR_CL_ELRE_S2_A_STRSTRM1S000	Research seminar on strategic management and entrepreneurship		
LANGUAGES			
MGEM1_2223_CL_ET_FT_S2_F_LANFRA00G0002	French as a Foreign Language (beginner or intermediate level)	French	3
Total POSSIBLE ECTS			30

Courses may be subject to modifications

Master in Management 2nd year

Fall semester 2022-2023 - September/December

Brand Management

Courses code	Core Courses	Teaching Language	ECTS
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_FINFINM1G0277	Finance for Managers	English	3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_SPPPRMM1G0007	Project Management		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_RHMMANM1G0001	Management and Leadership		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_STRSTRM1G0088	Strategic Management and Entrepreneurship		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_MKGMKGM1G0291	Marketing 360		3
MSC_BS_2223_LR_CL_ET_S1_S2_A_SPPMEMM2G0001	Thesis (for double degree only)		/
MSC_BS_2223_LR_CL_FDMX_ET	Managerial Internship (for double degree only)		/
Specialization courses			
MSC_BS_2223_LR_CL_ET_BM_S1_A_MKGMKGM2S0384	Committed Brand Management & CSR	English	3
MSC_BS_2223_LR_CL_ET_BM_GLM_S1_A_MKGMKGM2S0378	Brand Management		3
MSC_BS_2223_LR_CL_ET_BM_GLM_S1_A_MKGMKGM2S0271	Innovation Marketing		3
MSC_BS_2223_LR_CL_ET_BM_GLM_S1_A_MKGMKGM2S0375	Digital Marketing		3
MSC_BS_2223_LR_CL_ET_BM_S1_A_MKGMKGM2S0381	Neuromarketing		3
MSC_BS_2223_LR_CL_ET_BM_S1_A_MKGMKGM2S0382	Mass customization		3
Total POSSIBLE ECTS			33

Brand Management option Global Luxury Management

Courses code	Core Courses	Teaching Language	ECTS
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_FINFINM1G0277	Finance for Managers	English	3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_SPPPRMM1G0007	Project Management		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_RHMMANM1G0001	Management and Leadership		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_STRSTRM1G0088	Strategic Management and Entrepreneurship		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_MKGMKGM1G0291	Marketing 360		3
MSC_BS_2223_LR_CL_ET_S1_S2_A_SPPMEMM2G0001	Thesis (for double degree only)		/
MSC_BS_2223_LR_CL_FDMX_ET	Managerial Internship (for double degree only)		/
Specialization courses			
MSC_BS_2223_LR_CL_ET_BM_GLM_S1_A_MKGMKGM2S0378	Brand Management	English	3
MSC_BS_2223_LR_CL_ET_BM_GLM_S1_A_MKGMKGM2S0271	Innovation Marketing		3
MSC_BS_2223_LR_CL_ET_BM_GLM_S1_A_MKGMKGM2S0375	Digital Marketing		3
MSC_BS_2223_LR_CL_ET_GLM_S2_A_MKGMKGM2S0386	Strategic Luxury Brand Management & Marketing		3
MSC_BS_2223_LR_CL_ET_GLM_S2_A_MKGMKGM2S0387	Digital Communication for Luxury		3
MSC_BS_2223_LR_CL_ET_GLM_S2_A_MKGMKGM2S0392	Innovation, Ethics and Sustainability in the Luxury and Fashion Industry		3
Total POSSIBLE ECTS			33

International Business Management

Courses code	Core Courses	Teaching Language	ECTS
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_FINFINM1G0277	Finance for Managers	English	3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_SPPPRMM1G0007	Project Management		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_RHMMANM1G0001	Management and leadership		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_STRSTRM1G0088	Strategic management and entrepreneurship		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_MKGMKGM1G0291	Marketing 360		3
MSC_BS_2223_LR_CL_ET_S1_S2_A_SPPMEMM2G0001	Thesis (for double degree only)		/
MSC_BS_2223_LR_CL_FDMX_ET	Managerial Internship (for double degree only)		/
Specialization courses			
MSC_BS_2223_LR_CL_ET_IBM_S1_A_FINTAXM2S0009	Duties and Fiscal Issues	English	3
MSC_BS_2223_LR_CL_ET_IBM_S1_A_MKGMKGM2S0449	International Marketing Strategy		3
MSC_BS_2223_LR_CL_ET_IBM_S1_A_MKGMKGM2S0362	International Negotiation & Compliance		3
MSC_BS_2223_LR_CL_ET_IBM_S1_A_FINCPMT2S0037	International Project Financing & International Budgeting/Accounting		3
MSC_BS_2223_LR_CL_ET_IBM_S1_A_SPPPRMM2S0007	International Project Management		3
MSC_BS_2223_LR_CL_ET_IBM_S1_A_SPPLOGM2S0054	International Transport, Logistics Duties		3
MSC_BS_2223_LR_CL_ET_IBM_S1_A_STRSTRM2S0302	Internationalisation Strategy & Geopolitical Risk Management		3
Total POSSIBLE ECTS			36

International Corporate Finance

Courses code	Core Courses	Teaching Language	ECTS
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_FINFINM1G0277	Finance for Managers		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_SPPPRMM1G0007	Project Management		3

MSC_BS_2223_LR_CL_ET_FDMX_S1_A_RHMMANM1G0001	Management and leadership		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_STRSTRM1G0088	Strategic management and entrepreneurship	English	3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_MKGMKGM1G0291	Marketing 360		3
MSC_BS_2223_LR_CL_ET_S1_S2_A_SPPMEMM2G0001	Thesis (for double degree only)		/
MSC_BS_2223_LR_CL_FDMX_ET	Managerial Internship (for double degree only)		/
Specialization courses			
MSC_BS_2223_LR_CL_ET_ICF_S1_A_FINFINM2S0067	Corporate Governance and Ethics		3
MSC_BS_2223_LR_CL_ET_ICF_S1_A_FINFINM2S0037	Corporate Valuation		3
MSC_BS_2223_LR_CL_ET_ICF_S1_A_FINFINM2S0107	Equity Analysis and Portfolio Management		3
MSC_BS_2223_LR_CL_ET_ICF_S1_A_FINFINM2S0070	Financial Reporting and Analysis	English	3
MSC_BS_2223_LR_CL_ET_ICF_S1_A_FINFINM2S0106	Financial Strategy and Corporate Finance		3
MSC_BS_2223_LR_CL_ET_ICF_S1_A_FINFINM2S0069	Global Economic System and Regulations		3
MSC_BS_2223_LR_CL_ET_ICF_S1_A_FINTIMM2S0015	Quantitative Methods in Finance		3
Total POSSIBLE ECTS			36

Remarks: One specialization to choose from.

No possibility to mix courses from different specializations.

Courses may be subject to modifications