



PRESS RELEASE
La Rochelle, 23rd May 2022

For the first time in its history, Excelia Business School features in the Financial Times Customised Executive Education 2022 world ranking

The Financial Times has today published its Customised Executive Education world ranking of bespoke continuing education courses, a ranking which was put on hold last year due to the health crisis. For the first time in its history, Excelia Business School appears in this prestigious ranking, entering in 58th place.

This is important recognition of the successful development and excellence of the continuing education courses offered by the school.

9th French school in an ever more selective ranking

Excelia Business School has entered this ranking of only 70 major institutions worldwide, being placed 9th among the French management schools listed. This year, the number of institutions featured was reduced down, from 85 in 2020, making this ranking of customised course providers even more selective.

The unique feature of this ranking is that the responses given by corporate clients are of paramount importance, accounting for 80% of the score. As a result, the school's customised programmes perform particularly well in the criteria 'Follow up' (the quality of the follow-up offered post-training) and 'Faculty Diversity' (the diversity of the faculty involved in these tailor-made courses).



"Excelia's Executive training has been included for the first time in this prestigious Financial Times ranking, a worldwide benchmark. As with our Master in Management programme, it features among the Top 10 French institutions. This is important recognition at a time when the rapid obsolescence of skills necessitates a high-quality continuing education offer adapted to the needs of companies. In this respect, Excelia delivers, working with organisations within its local regions as well as those abroad, with the ongoing objective of supporting their development."

Bruno Neil, CEO, Excelia

About Excelia

Created in 1988, Excelia is one of the leading French Higher Education groups, located in La Rochelle, Tours and Orleans. With a strong presence in its local regions, and an international outlook, it comprises 5 Schools: Excelia Business School, Excelia Tourism School, Excelia Digital School, Excelia Academy, Excelia Executive Education. It currently educates some 5,000 students and boasts an alumni network of 40,000 members. It holds the following labels and accreditations: EESPIG, AACSB, EQUIS, AMBA and EFMD, as well as UNWTO.TedQual (United Nations) in the field of tourism.

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