



**PRESS RELEASE**  
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## **4 Excelia Business School programmes feature in the Business Masters Rankings of the QS World University Rankings 2022**

**QS has just published its World University Rankings, featuring its Business Masters Rankings in which Excelia Business School has performed particularly well. Four programmes appear in these internationally recognised rankings: MSc in Purchasing and Supply Chain Management (34<sup>th</sup>), MSc in Digital Marketing (63<sup>rd</sup>), MSc in Audit and Consultancy (93<sup>rd</sup>), and Master in Management (95<sup>th</sup>).**

### **Four programmes ranked, including three first-time entrants**

Three Excelia Business School programmes are making their first ever appearance in the QS 2022 rankings: the Master in Management and two Masters of Science, one in the Marketing category and the other in the Finance category, joining Excelia's MSc in Purchasing and Supply Chain Management which featured in the QS rankings last year. Excelia Business School is therefore present in 4 different categories.

Excelia Business School's programmes are ranked as follows:

- MSc in Purchasing and Supply Chain Management – 34<sup>th</sup> in the Masters in Supply Chain Management category
- MSc in Digital Marketing – 63<sup>rd</sup> in the Masters in Marketing category
- MSc in Audit and Consultancy – 93<sup>rd</sup> in the Masters in Finance category
- Master in Management – 95<sup>th</sup> in the Masters in Management category

The QS rankings recognise the diversity and internationalisation of Excelia Business School's Faculty and students. The remarkable careers of some of its graduates have also enabled the School to distinguish itself in the Alumni Outcomes category, which recognises the programmes whose Alumni have been the most successful.

### **About Excelia**

*Created in 1988, Excelia is one of the leading French Higher Education groups. With a strong presence in its local regions, and an international outlook, it comprises 5 Schools: Excelia Business School, Excelia Tourism & Hospitality School, Excelia Digital School, Excelia Academy, Excelia Executive Education. It currently educates some 5,000 students. It holds the following labels and accreditations: EESPIG, AACSB, EQUIS, AMBA and EFMD, as well as UNWTO.TedQual (United Nations) in the field of tourism.*

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