

## **11<sup>th</sup> place worldwide: Excelia Business School has been featured for the first time in The Economist's 2021 world ranking of the best Masters in Management**

Excelia Business School continues to climb in the international rankings. After having excelled in the Financial Times and QS rankings, it has now entered The Economist's 2021 ranking of the best Masters in Management, appearing in 11<sup>th</sup> place worldwide. The School has been ranked 7<sup>th</sup> among the French schools included. A remarkable performance that reflects the level of satisfaction of its students and Alumni, whose feedback accounts for more than half of the final result.

### **Entering the ranking for the first time: 11<sup>th</sup> worldwide and 7<sup>th</sup> French school**

Excelia Business School has entered The Economist's 2021 world ranking of the best Masters in Management for the first time ever, attaining **11<sup>th</sup> place worldwide**.

It has achieved **7<sup>th</sup> place among the French business schools** featured in this ranking which is strictly limited to a selection of 40 business schools worldwide.

One of the unique features of The Economist's ranking is that the data provided by the business schools is combined with feedback from their graduates and students. This is done every two years. Excelia Business School performed particularly well in the following areas:

- **'Open new career opportunities' – 2<sup>nd</sup> place worldwide in this criterion**

Through this criterion, the ranking of The Economist recognises the ability of Excelia Business School to open up career opportunities for its graduates. The diversity of the sectors in which graduates work, their employability and the School's careers services are all assessed.

- **'Personal development / educational experience' – 11<sup>th</sup> place worldwide in this criterion**

Excelia Business School's outstanding performance reflects the wealth of the student experience. This criterion highlights the quality of the lessons and the teaching faculty, the multicultural dimension and the facilities and services provided to students.

### **International standing: a prerequisite for entry into The Economist ranking**

To be included in The Economist's ranking, a programme must meet a number of criteria that prove an establishment's international dimension. These include:

- the proportion of lessons in English (minimum 50%)
- the proportion of international students and faculty
- international accreditations: AACSB or EQUIS
- the international standing of the institution
- the programme must be taught mainly on campus



*“For the first time in its history, Excelia Business School has been included in The Economist’s world ranking of the best Masters in Management. This most impressive 11<sup>th</sup> place confirms the quality of its Master in Management programme and its international standing. This performance is in addition to our School’s excellent results in other international benchmark rankings, such as that of the Financial Times and the QS. I am especially proud of the fact that these results based on feedback from our students and graduates reflect their level of satisfaction and prove Excelia Business School’s ability to open up fulfilling and successful career opportunities for them.”*

**Bruno Neil, CEO & Dean, Excelia**

#### **About Excelia**

*Created in 1988, Excelia is one of the leading French Higher Education groups. With a strong presence in its local regions, and an international outlook, it comprises 5 Schools: Excelia Business School, Excelia Tourism School, Excelia Digital School, Excelia Academy, Excelia Executive Education. It currently educates some 5,000 students. It holds the following labels and accreditations: EESPIG, AACSB, EQUIS, AMBA and EFMD, as well as UNWTO.TedQual (United Nations) in the field of tourism.*

#### **Excelia Press Contact:**

Cathy Clément

GAIA Communication

Tel.: +33 (0)1 30 82 66 65

Mobile: +33 (0)6 28 41 17 16

[cathy.clement@gaiacommunication.fr](mailto:cathy.clement@gaiacommunication.fr)