

## BBA Year 2 (Semester 4) 2020/2021



| ECTS CREDITS                     | COURSE CODE                                   | COURSE TITLE                                       | Teaching language |
|----------------------------------|---|--|-------------------|
| <b>MANAGEMENT COURSES</b>        |   |  |                   |
| <b>FRENCH TRACK</b>              |   |  |                   |
| 6                                | BBA2_2021_ET_FT_S2_SPPLOGL2G0002              | Supply chain management                            | English           |
| 6                                | BBA2_2021_FT_S2_F_FINTIML2G0002               | Management des systèmes d'information              | French            |
| 3                                | BBA2_2021_FT_S2_F_FINCPTL2G0001               | Fondamentaux du contrôle de gestion                | French            |
| 3                                | BBA2_2021_FT_S2_F_CLTCLTL2G0012               | Enjeux de la zone Asie                             | French            |
| 3                                | BBA2_2021_FT_S2_F_MKGMKGL2G0022               | Etudes de marché internationales                   | French            |
| <b>ENGLISH TRACK</b>             |   |  |                   |
| 6                                | BBA2_2021_ET_FT_S2_SPPLOGL2G0002              | Supply chain management                            | English           |
| 6                                | BBA2_2021_ET_S2_A_FINTIML2G0002               | Information System Management                      | English           |
| 3                                | BBA2_2021_ET_S2_A_FINCPTL2G0001               | Fundamentals of Management Control                 | English           |
| 3                                | BBA2_2021_ET_S2_A_CLTCLTL2G0012               | Geopolitics : Asia                                 | English           |
| 3                                | BBA2_2021_ET_S2_A_MKGMKGL2G0022               | International Trade Survey                         | English           |
| <b>21</b>                        |   | <b>Total ECTS</b>                                  |                   |
| <b>LANGUAGE COURSES</b>          |   |  |                   |
| 2                                | BBA2_2021_S2_F_LANFRA00G0039                  | Intensive French seminar                           | French            |
| 5                                | BBA2_2021_LV1_S2_A_LANANG00G0014              | English for academic purposes (intermediate level) | English           |
| 2                                | BBA2_2021_LV2_S2_F_LANESP00G0019              | Spanish for business 2 (intermediate level)        | Spanish           |
|                                  | BBA2_2021_LV2_S1_F_LANESP00G0041              | Spanish cultural project 2 (intermediate level)    | Spanish           |
|                                  | BBA2_2021_LV2_S2_F_LANALL00G0014              | German for business 2 (intermediate level))        | German            |
|                                  | BBA2_2021_LV2_S2_F_LANJAP00G0011              | Japanese for business 2 (intermediate level)       | Japanese          |
|                                  | BBA2_2021_LV2_S2_F_LANPRT00G0015              | Portugese for business 2 (intermediate level)      | Chinese           |
|                                  | BBA2_2021_LV2_S2_F_LANCHN00G0017              | Chinese for business 2 (intermediate level)        | Portugese         |
|                                  | BBA2_2021_LV2_S2_F_LANITL00G0014<br>+         | Italian for business 2 (intermediate level)<br>+   | Italian           |
|                                  | BBA2_2021_LV2_S2_F_LANITL00G0022              | Italian language laboratory (intermediate level)   |                   |
|                                  | BBA2_2021_LV2_S2_F_LANFRA00G0002              | French beginners 2                                 | French            |
|                                  | BBA2_2021_LV2_S2_F_LANFRA00G0004              | French intermediate 2                              | French            |
| BBA2_2021_LV2_S2_F_LANFRA00G0006 | French advanced 2                             | French   |                   |
| BBA2_2021_LV2_S2_F_LANFRA00G0011 | French written communication (biligual level) | French   |                   |
| <b>9</b>                         |   | <b>Total ECTS</b>                                  |                   |
| <b>30</b>                        |   | <b>TOTAL ECTS SEMESTER 4</b>                       |                   |

*choose either  
French or English  
track*

*choose one  
language course  
ONLY  
among the 2ECTS  
course list*

*Note : The contents of this document are as far as possible up to date and accurate at the date of publication. Changes and restrictions are made from time to time and the Business School reserves the right to add, to amend or withdraw courses and facilities, to restrict student numbers and to make any other alterations as it may deem necessary*

## BBA 4 Semester 8 (2020/2021)



| ECTS CREDITS              | COURSE CODE                     | COURSE TITLE                                     | Teaching language |
|---------------------------|---------------------------------|--|-------------------|
| <b>MANAGEMENT COURSES</b> |                                 |  |                   |
| <b>FRENCH TRACK</b>       |                                 |  |                   |
| 4                         | BBA4_2021_FT_S2_F_MKGMKGM1G0273 | Marketing de l'innovation                        | French            |
| 4                         | BBA4_2021_FT_S2_F_RHMMANM1G0016 | Management et leadership                         | French            |
| 4                         | BBA4_2021_FT_S2_F_RHMGRHM1G0005 | Management des ressources humaines 2             | French            |
| 4                         | BBA4_2021_FT_S2_F_SPPPRMM1G0002 | Gestion de projet                                | French            |
| 4                         | BBA4_2021_FT_S2_F_STRSTRM1S0008 | Commerce international en Europe                 | French            |
| 4                         | BBA4_2021_FT_S2_F_FINFINM1S0006 | Management de la finance internationale          | French            |
| 4                         | BBA4_2021_FT_S2_F_STRSTRM1G0076 | Sociologie des organisations                     | French            |
| <b>ENGLISH TRACK</b>      |                                 |  |                   |
| 4                         | BBA4_2021_ET_S2_A_MKGMKGM1G0273 | Innovation Marketing                             | English           |
| 4                         | BBA4_2021_ET_S2_A_RHMMANM1G0016 | Management and Leadership                        | English           |
| 4                         | BBA4_2021_ET_S2_A_RHMGRHM1G0005 | Human Ressources Management                      | English           |
| 4                         | BBA4_2021_ET_S2_A_SPPPRMM1G0002 | Project Management                               | English           |
| 4                         | BBA4_2021_ET_S2_A_STRSTRM1S0008 | International Business in Europe                 | English           |
| 4                         | BBA4_2021_ET_S2_A_FINFINM1S0006 | International Financial Management               | English           |
| 4                         | BBA4_2021_ET_S2_A_STRSTRM1G0076 | Organizational Sociology                         | English           |
| <b>28</b>                 | <b>Total ECTS</b>               |  |                   |
| <b>LANGUAGE COURSES</b>   |                                 |  |                   |
| 2                         | BBA4_2021_S2_F_LANFRA00G0039    | Intensive French seminar                         | French            |
| 2                         | BBA4_2021_S2_F_LANFRA00G0002    | French for International Students beginners 2    | French            |
|                           | BBA4_2021_S2_F_LANFRA00G0004    | French for International Students intermediate 2 | French            |
|                           | BBA4_2021_S2_F_LANFRA00G0006    | French for International Students advanced 2     | French            |
| <b>4</b>                  | <b>Total ECTS</b>               |  |                   |
| <b>32</b>                 | <b>Total ECTS Semester 8</b>    |  |                   |

*choose either  
French or English  
track*

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