



PRESS RELEASE  
La Rochelle, 28<sup>th</sup> October 2019

## 2019 Financial Times World Ranking of Masters in Management: La Rochelle Business School records the highest increase in ranking positions

The Financial Times has today published its world ranking of the best Masters in Management (*Programme Grande École*). La Rochelle Business School rose to 66<sup>th</sup> place worldwide and recorded the highest increase in ranking positions, moving up some 28 places.

### Up 28 places for La Rochelle Business School

Published today, Monday 28<sup>th</sup> October, by the Financial Times, La Rochelle Business School has recorded the highest increase in ranking positions of the best Masters in Management worldwide. It is the 16<sup>th</sup> best-ranked School of the French 'post-preparatory' Business Schools that appear in the ranking.

#### ▪ **Ranked 6<sup>th</sup> worldwide for the international course experience of its programme**

A major strong point since its initial appearance in the Financial Times ranking, this year, La Rochelle Business School has recorded a one-place increase for the international dimension of its programme (international course experience ranking). It has moved up from 7<sup>th</sup> to 6<sup>th</sup> place in the ranking of the world's top schools and universities.

#### ▪ **Salaries on the increase**

One of the unique elements that makes the FT a world reference is the importance it places on the graduates themselves. In this respect, La Rochelle Business School is proud to see that its average graduate salary, 3 years following graduation, has increased to \$54,300, compared to \$50,700 last year. Furthermore, their salary increase over the course of their careers (salary percentage increase) is also on the rise, increasing from 36% to 38%.

#### ▪ **Other areas of strong performance**

La Rochelle Business School has been ranked 4<sup>th</sup> worldwide for the feminization of its Faculty. In addition, the School is in the top third for the international composition of its Faculty and Board.

### Proof of LRBS' determined commitment to excellence

Over the past two years, La Rochelle Business School has continued to multiply its successes, reaffirming its rightful position amongst the best business schools in the world.

These include:

- the renewal of its AACSB and its EPAS accreditations for the maximum period of 5 years

- obtaining eligibility for both EQUIS and AMBA, whose audits will take place in the first half of 2020
- moving up one place in the 2019 SIGEM ranking



*“The outstanding progression of our Business School, the best in the ranking, endorses one of the school’s key elements: a particular emphasis on the international experience offered to students during their studies. This will logically lead to excellent international career opportunities for our graduates. This exceptional result also vindicates our Group’s strategy, in particular the pedagogical model we have adopted, with the aim of achieving the highest international level, whilst at the same time nurturing our differentiating features: a strong commitment to our local region and a strong emphasis on the extremely important theme of sustainable development and CSR.”*

**Bruno Neil, CEO and Dean, Excelia Group**

#### **About Excelia Group**

*Created in 1988, Excelia Group (formerly Sup de Co La Rochelle) is one of the leading French Higher Education Groups. With a strong presence in its local region and an international outlook, the Group comprises 5 Schools: La Rochelle Business School, La Rochelle Tourism & Hospitality School, La Rochelle Digital School, La Rochelle Academy, La Rochelle Executive Education. It currently educates some 3,800 students and has a global network of 17,500 graduates. The Group holds the following labels and accreditations: EESPIG, AACSB, EPAS and UNWTO.TedQual (United Nations) in the field of tourism.*

#### **Press Contact Excelia Group:**

Cathy Clément

GAIA Communication

Tel. +33 (0) 1 30 82 66 65 - +33 (0) 6 28 41 17 16

[cathy.clement@gaiacommunication.fr](mailto:cathy.clement@gaiacommunication.fr)