

## **Sébastien Chantelot, new Director of La Rochelle Business School and Academic Dean of La Rochelle Education Group**

**On 1<sup>st</sup> September 2018, Sébastien Chantelot will join La Rochelle Education Group as the new Director of La Rochelle Business School and Academic Dean of the Group.**

**His mission will be to support the development of the Business School within the framework of a strategy focussing on its involvement in the local region, internationalisation, digitalisation, differentiation and diversification. In addition he will ensure the quality and the academic excellence of the different programmes offered by all the Group's Schools.**

A native of Toulouse, 41-year-old Sébastien Chantelot holds a Ph.D. in Economic Science from Toulouse Capitole University, specialising in innovation, creativity and regions. He has more than 15 years' experience in higher education and research, both in France and abroad, and his research activities have resulted in a collection of contributions in esteemed journals.

In parallel with his teaching and research activities, he has had considerable professional industry experience including 4 years in the advertising department of *La Dépêche du Midi* press group, a year at the Toulouse CCI working on statistical and economic studies, as well as 4 years as a consultant. From 2015, he was Managing Director of ESC Pau Business School, where he also taught Entrepreneurship, Innovation and Creativity Management, Design Thinking, and Strategic Management.

Through his many different experiences, Sébastien has acquired a certain vision of management education: that of reducing the gap between company needs and the actual course content delivered. He therefore appreciates an educational approach that is innovative, includes opportunities to gain valuable real-life experience and that actively encourages close contact with the corporate world, working on genuine business development issues. This ensures that the Business School has a place within companies and companies have a place within the Business School. In the same way, when developing programmes, he likes to take the 'user' experience into account (whether the student or the company), ensuring programmes are structured around strong pedagogical experiences: academic, professionalisation, international, creative etc.

*"I am delighted to join La Rochelle Education Group. I am looking forward to advancing both La Rochelle Business School and the Group as a whole through my relational, listening, developmental and innovation skills and to further strengthen the existing excellent dynamics,"* says Sébastien Chantelot.

Bruno Neil, Dean and Director of La Rochelle Education Group adds: *"We share the same values and a common vision for management schools. Sébastien Chantelot brings with him the attributes we are looking for, at an important stage in our development."*

#### **ABOUT LA ROCHELLE BUSINESS SCHOOL**

Welcoming some **2758** students, La Rochelle Business School offers **4** programmes: Master in Management, MSc, BBA International (4 years) and Bachelor in Business (3 years).

#### **ABOUT LA ROCHELLE EDUCATION GROUP**

Multidisciplinary and multi-campus, La Rochelle Education Group is made up of 5 Schools. It includes La Rochelle Business School, La Rochelle School of Tourism & Hospitality, La Rochelle Digital School, La Rochelle Academy (offering preparatory and foundation courses) and La Rochelle Executive (offering continual professional development/executive education).

With a solid presence in its local region and a strong international dimension, the Group has developed an extensive network of partner universities, institutions and companies both in France and across the globe.

***5 schools - 3500 students on campus - 82 different nationalities - 50 student clubs and associations - 170 partner universities across 48 countries - 14,500 graduates - 102 permanent faculty - 58 research lecturers - 193 lecturers from the corporate world - 41% of faculty are international - 50 major company partnerships***

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