

## BBA Year 2 (Semester 4) 2019/2020

ECTS		MANAGEMENT COURSES	Teaching Language
<b>FRENCH TRACK</b>			
<b>4</b>	<b>MARKETING</b>		
4	BBA2_1920_S2_F_MKGMKGL2G0022	Etudes de marché	French
<b>8</b>	<b>ORGANISATION - STRATEGIE</b>		
4	BBA2_1920_S2_A_SPPLOGL2G0001	Introduction to Logistics	English
4	BBA2_1920_S2_F_STRSTR2G0008	Techniques du commerce international	French
<b>8</b>	<b>FINANCE - DROIT - SYSTEMES D'INFORMATION</b>		
4	BBA2_1920_S2_F_FINFINL2G0014	Gestion financière en contexte international	French
4	BBA2_1920_S2_F_SPPTQGL2G0001	Méthodes quantitatives et aide à la décision	French
<b>5</b>	<b>CULTURE CONTEMPORAINE</b>		
2	BBA2_1920_S2_F_CLTCLTL2G0008	Aire géopolitique : USA	French
2	BBA2_1920_S2_A_CLTCLTL2G0009	Aire géopolitique du Moyen-Orient	French
1	BBA2_1920_S2_F_CLTCLTL2G0007	Tendances et fondamentaux socio-culturels	French
<b>25</b>			
<b>ENGLISH TRACK</b>			
<b>4</b>	<b>MARKETING</b>		
4	BBA2_1920_S2_A_MKGMKGL2G0022	Marketing Research	English
<b>8</b>	<b>ORGANIZATION - STRATEGY</b>		
4	BBA2_1920_S2_A_SPPLOGL2G0001	Introduction to Logistics	English
4	BBA2_1920_S2_A_STRSTR2G0008	International Trade Techniques	English
<b>8</b>	<b>FINANCE - LAW - INFORMATION SYSTEM</b>		
4	BBA2_1920_S2_A_FINFINL2G0014	Corporate Finance in an International Context	English
4	BBA2_1920_S2_A_SPPTQGL2G0001	Quantitative Methods and Decision Making	English
<b>5</b>	<b>CONTEMPORARY CULTURE</b>		
2	BBA2_1920_S2_A_CLTCLTL2G0008	USA Geopolitical Area	English
2	BBA2_1920_S2_A_CLTCLTL2G0009	Middle-East Geopolitics	English
1	BBA2_1920_S2_A_CLTCLTL2G0006	Cultural Trends	English
<b>25</b>			
<b>LANGUAGE COURSES</b>			
2	BBA_1920_S2_F_LANFRA00G0009	Intensive French Seminar	French
2	BBA2_1920_S2_A_LANANG00G0015	LV1 English for academic purposes	English
	BBA2_1920_S2_F_LANESP00G0008	LV2 Español Profesional 2	Spanish
	BBA2_1920_S2_F_LANALL00G0014	LV2 Deutsch für den Beruf 2 (No beginners)	German
2	BBA2_1920_S2_F_LANJAP00G0011	LV2 Japanese	Japanese
	BBA2_1920_S2_F_LANPRT00G0017	LV2 Portugais	Portuguese
	BBA2_1920_S2_F_LANCHN00G0013	LV2 Chinese	Chinese
	BBA2_1920_S2_F_LANITL00G0011	LV2 Italiano degli affari	Italian
	BBA2_1920_S2_F_LANFRA00G0002	LV2 French beginners 2	French
	BBA2_1920_S2_F_LANFRA00G0004	LV2 French intermediates 2	French
	BBA2_1920_S2_F_LANFRA00G0006	LV2 French advanced 2	French
1		French Learning Management System	French
<b>7</b>			
<b>32</b>	<b>Total ECTS Semester 4</b>		

### BBA Year 4 (Semester 8) 2019/2020

ECTS	Course Code	MANAGEMENT COURSES	Teaching Language
<b>FRENCH TRACK</b>			
<b>4</b>		<b>MARKETING</b>	
4	BBA4_1920_S2_F_MKGMKGM1G0273	Marketing de l'innovation	French
<b>8</b>		<b>RESSOURCES HUMAINES - MANAGEMENT</b>	
4	BBA4_1920_S2_F_RHMMANM1G0016	Management et leadership	French
4	BBA4_1920_S2_F_RHMGRHM1G0005	Management des ressources humaines 2	French
<b>8</b>		<b>ORGANISATION - STRATEGIE</b>	
4	BBA4_1920_S2_F_SPPPRMM1G0002	Gestion de projet	French
4	BBA4_1920_S2_F_STRSTRM1S0008	Commerce international en Europe	French
<b>4</b>		<b>FINANCE - DROIT - SYSTEMES D'INFORMATION</b>	
4	BBA4_1920_S2_F_FINFINM1S0006	Management de la finance internationale	French
<b>4</b>		<b>CONTEMPORARY CULTURE</b>	
4	BBA4_1920_S2_F_CLTCLTM1G0018	Sociologie des organisations	French
<b>ENGLISH TRACK</b>			
<b>4</b>		<b>MARKETING</b>	
4	BBA4_1920_S2_A_MKGMKGM1G0273	Innovation Marketing	English
<b>8</b>		<b>RESSOURCES HUMAINES - MANAGEMENT</b>	
4	BBA4_1920_S2_A_RHMMANM1G0016	Management and Leadership	English
4	BBA4_1920_S2_A_RHMGRHM1G0005	Human Ressources Management	English
<b>8</b>		<b>ORGANISATION - STRATEGIE</b>	
4	BBA4_1920_S2_A_SPPPRMM1G0002	Project Management	English
4	BBA4_1920_S2_A_STRSTRM1S0008	International Business in Europe	English
<b>4</b>		<b>FINANCE - DROIT - SYSTEMES D'INFORMATION</b>	
4	BBA4_1920_S2_A_FINFINM1S0006	International Financial Management	English
<b>4</b>		<b>CONTEMPORARY CULTURE</b>	
4	BBA4_1920_S2_A_CLTCLTM1G0018	Organizational Sociology	English
<b>28</b>			
<b>LANGUAGE COURSES</b>			
2	BBA_1920_S2_F_LANFRA00G0009	Intensive French Seminar	French
2	BBA4_1920_S2_F_LANFRA00G0002	French for International Students beginners 2	French
	BBA4_1920_S2_F_LANFRA00G0004	French for International Students intermediate 2	French
	BBA4_1920_S2_F_LANFRA00G0006	French for International Students advanced 2	French
	BBA4_1920_S2_A_LANANG00G0022	English for Contemporary Issues 2 (No beginners)	English
<b>4</b>			
<b>32</b>		<b>Total ECTS Semester 8</b>	