

# 14th RIODD Conference 2019

## 25, 26 and 27 September 2019

### La Rochelle

The 14th RIODD Conference is a continuation of the interdisciplinary approach initiated on previous occasions. This will be reflected in this Conference through its theme: "Sustainable development: territories and innovations". The theme is at the heart of questions in several disciplines of the human and social sciences and applied sciences as well as in the composition of the organizing team, which includes several actors in the academic field in the Poitou-Charentes region.

The Conference will take place on 25, 26 and 27 September 2019. The first day, 25 September, will be a Doctoral Day offering a privileged opportunity for exchanges between doctoral students and senior researchers around their thesis projects, as well as the missions, questions and methodologies of the teaching and research profession.

The following two days will be devoted to scientific exchanges in various forms (open and complete special sessions, plenary sessions and time for socializing). As every year, beyond the specific theme promoted by this session of the Conference, the Scientific Committee will consider proposals for the communication of themes related to the RIODD field of research: the challenges of sustainable development.

The Conference will also highlight outstanding work in research (awarding the RIODD-Vigeo Eiris 2019 thesis prize) and training (giving a prize for the best pedagogical case for sustainable development). Opportunities for publication in academic journals will also be offered.

### Institutional partners

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## Call for papers and special sessions

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# SUSTAINABLE DEVELOPMENT: TERRITORIES AND INNOVATIONS

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The approaches responsible organizations take to sustainable development issues are part of "territories". These territories can take different forms (from a geographical unit to a network of actors), cover multiple dimensions (from the very local to the international), have more or less porous "borders" (from the clearly delimited to the most imprecise outlines), etc. Even the very notion of "territory" has multiple definitions, sometimes complementary, sometimes contradictory, but always open to question. This is accentuated by the variability in the appropriation of the notion of "territories" by different disciplines (economics, geography, management, sociology, etc.). Attempting to establish a clear definition of the "territories" in which responsible approaches take place is, therefore, a response to an important research question on the social and environmental responsibility of organizations.

The notion of innovation also encompasses a multitude of practices and issues. There are various qualifications of the degree of innovation (e.g., fundamental vs. incremental) and the link between innovation and progress may be questionable in terms of sustainable development. The wealth of literature on management or innovation economics testifies to this complexity and variety. This literature and others offer a fertile corpus on the behaviour of actors and organizations in a context of innovation (cooperation, networking, routinization, etc.) and on the conditions necessary for the

emergence of innovations (after all, discussion of sustainable development also implies breaking with routines considered unsustainable). In particular, the literature has examined the combined effects of "multiple innovations" within an organization (Damanpour *et al.* 2009), "innovation ecosystems" within a territory (Boschma 2005), etc. At the institutional level, the typology proposed by the Oslo Manual (OECD 2005) acknowledges the variability of this concept and opens up perspectives on its measurement based on four recognized forms of innovation: product or service, process, organizational and marketing.

A responsible organization whose activities are consistent with sustainable development will necessarily have undergone reflection, negotiation and action around its "territorial anchoring". It should be recalled that "territorial anchoring" is one of seven essential areas of social organizational responsibility according to ISO 26000 (ISO, 2010). This approach can provide an opportunity for good practice, which is often innovative and multi-stakeholder. Proposing new and more responsible products or services, building new local forms of working together (partnerships between companies and associations, cooperation, action research, involvement of stakeholders, etc.), rethinking distribution and communication systems, and valuing the endogenous and exogenous resources of territories are just some examples of the responsible approaches leading to territorial innovation. Conducting such projects and studying their successes, difficulties and failures often requires new skills for organizations and multidisciplinary cooperation between researchers, engineers, managers, economists, sociologists, etc.

The use of plurals in qualifying "territories" and "innovations" in the formulation of the main theme of the 14th RIODD Conference is a means of emphasizing the variability of these two concepts, as well as the variety of the perspectives of their combinations in the practices of responsible organizations. Addressing this theme calls for contributions on the following points in particular.

**1. Construction, deployment and effects of responsible territorial innovation(s):**

Analysis of the diversity of the forms of responsible innovation within a territory. This may include forms of qualitative or quantitative study, observations or *in situ* research on good practice, its development and implementation, its effects on actors, institutions, organizations and regulations, the clarification of the conditions for its success or failure, and the difficulties encountered.

**2. Measurements of responsible innovation and innovation in the measurement of responsible practices:**

Analysis of the challenges in measuring the effects on territories of the good practice undertaken by responsible organizations or any work that questions the limits of current measurement systems in order to propose better assessment of the overall performance of the organizations concerned.

### **3. Sociocognitive, social, organizational, and institutional interactions in territorial innovation ecosystems:**

Analysis of the multidimensionality of social interactions necessary to promote responsible innovation. Contributions by different disciplines of the social sciences and humanities (SSH) to better understand the relationships among actors ("stakeholders" of organizations or projects), studies on institutional entrepreneurship, or work on territorial dynamics can be included in this theme.

**The above proposals around the main theme of the 14th RIODD Conference are not exhaustive. Any proposal for a communication or a session on themes related to sustainable development issues will be examined by the Scientific Committee.**

#### References

- Boschma, R. A. (2005). "Proximity and Innovation: A Critical Assessment." *Regional Studies*, 39(1), pp. 61–74. DOI: 10.1080/0034340052000320887
- Damanpour, F., Walker R. M. & Avellaneda, C. N. (2009). "Combinative Effects of Innovation Types and Organizational Performance: A Longitudinal Study of Service Organizations." *Journal of Management Studies*, 46(4). DOI: 10.1111/j.1467-6486.2008.00814.x
- ISO (2010). *ISO 26000 Standard: Guidelines on Social Responsibility*. Geneva: ISO.
- OECD (2005). *Manuel d'Oslo: Principes directeurs pour le recueil et l'interprétation des données sur l'innovation [The Measurement of Scientific and Technological Activities, Proposed Guidelines for Collecting and Interpreting Technological Innovation Data]*. Paris: OECD.

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## **RIODD-Vigeo Eiris 2019 Thesis Prize and Pedagogical Case Prize for RIODD 2019**

The RIODD Conference is an annual opportunity to highlight doctoral research on sustainable development and social responsibility. On this occasion, the RIODD-Vigeo Eiris 2019 Prize will be awarded. For more information on the conditions and how to apply, go to: [www.congres-riodd-2019.org](http://www.congres-riodd-2019.org)

On the occasion of the 14th RIODD Conference, we are launching a prize for the best educational case in sustainable development. The purpose of the prize is to highlight the educational mission of teacher-researchers and to promote the ability to disseminate scientific knowledge and good organizational practice in the classroom through the production of pedagogical cases. The winner will also have the opportunity to publish his/her case study at the CCMP (Centrale de Cas et de Médias Pédagogiques) – the equivalent in France to Harvard Business Review Case Studies.

### **RIODD Doctoral Day on 25 September 2019**

For several years, RIODD has offered to support the work of doctoral students whose thesis project is related to the RIODD themes through a Doctoral Day prior to the Conference. The day allows doctoral students to spend valuable time on their thesis projects exchanging insights with experienced professors and researchers.

The Doctoral Day is also an opportunity to discuss the mission of a teacher-researcher and to deepen the understanding of this profession. Workshops are used to discuss specific or innovative research methodologies, initiate debate on epistemological issues at the heart of SSH research, work on publication methods, meet editors of academic journals, etc.

To participate in the Doctoral Day, download the template from [www.congres-riodd-2019.org](http://www.congres-riodd-2019.org) and submit your application by the deadline of **10 May 2019** by e-mail to: [congres.riodd2019@excelia-group.com](mailto:congres.riodd2019@excelia-group.com).

Please note: the number of places is limited to guarantee participants effective feedback on their work.

## Submit a draft special session

- **Draft of an open special session:** Built and led by the applicant(s), an open special session brings together a set of contributions around a proposed theme. The applicant(s) may propose different formats for the session (workshop, round table, etc.) on the basis of the specific call for contributions contained in the proposal. An open session is a good way of creating collaboration between researchers and stimulating new ideas around a theme (to build a research team or a project). After the session project has been accepted, the applicant(s) commit(s) to managing the selection of the contributions to the session.

Download the template at [www.congres-riodd-2019.org](http://www.congres-riodd-2019.org) and submit your proposal by the deadline of **29 March 2019** by e-mail to [congres.riodd2019@excelia-group.com](mailto:congres.riodd2019@excelia-group.com).

- **Draft of a closed special session:** Built and sponsored by the applicant(s), a complete special session gathers a set of contributions around a proposed theme. The applicant(s) may propose different formats for the session (workshop, round table, etc.). The project to be submitted must contain the communication intentions and/or the precise scenario of a round table. A closed session is suited to presenting the collective work of an already structured team or seminar.

Download the template at [www.congres-riodd-2019.org](http://www.congres-riodd-2019.org) and submit your proposal by the deadline of **29 March 2019** by e-mail to [congres.riodd2019@excelia-group.com](mailto:congres.riodd2019@excelia-group.com).

## Submit a conference paper or pedagogical case project

- **Conference paper:** Those conference papers that are selected will be allocated to various sessions according to theme. Some of the conference papers can be oriented towards an open special session if thematic proximities are identified.

Download the template at [www.congres-riodd-2019.org](http://www.congres-riodd-2019.org) and submit your proposal by the deadline of **10 May 2019** by e-mail to [congres.riodd2019@excelia-group.com](mailto:congres.riodd2019@excelia-group.com).

- **Pedagogical case study project:** A pedagogical case study project must present the case problem, disciplinary roots, organization(s) studied, nature of the accessible data (e.g., interview, video, documents, etc.) and a summary of the scenario. These elements are necessary to assess the originality and scope of the case. Candidate cases for the award are also required to provide additional elements (i.e., authorization from the organization concerned and CCMP formatting). The selected pedagogical case studies will be presented in a special case session.

Download the template at [www.congres-riodd-2019.org](http://www.congres-riodd-2019.org) and submit your proposal by the deadline of **10 May 2019** by e-mail to [congres.riodd2019@excelia-group.com](mailto:congres.riodd2019@excelia-group.com).

## Conference Calendar

<b>Submission of proposals</b>	<b>Deadlines</b>
<b>Draft special sessions</b> Decision of the Scientific Committee	<b>29 March 2019</b> 12 April 2019
<b>Communication projects</b> Decision of the Scientific Committee	<b>10 May 2019</b> 28 June 2019
<b>Pedagogical case study projects</b> Decision of the Scientific Committee	<b>10 May 2019</b> 28 June 2019
<b>Doctoral Day application for 25 September</b> Decision of the Scientific Committee	<b>10 May 2019</b> 15 June 2019
<b>Final text for communications/cases</b>	<b>6 September 2019</b>

## Conference dates

<b>Events</b>	<b>Dates</b>
<b>Doctoral Day</b>	25 September 2019
<b>Conference</b>	26 & 27 September 2019