



Management Courses Pre-M1 (MGE1)			
	Name of Course	ECTS credits	Semester
Semester dates: 09/09 - 13/12	Core Courses Semester 1		
STRSTR3G0042	Strategic management and CSR	6	1
CLTCL3G0252	Introduction to social sciences	6	
LANANG00G0092	English for Working and Studying abroad	3	
LANFRA00G0092	French Language	2	
STRECOL3G0001	Principles of Economy	6	
RHMGRHL3G0002	HRM and Business Law	6	
FINSBGL3G0002	Business Game	3	
CLTCLT00G0003	Doing business in France	2	
	TOTAL MANAGEMENT CREDITS S1	34	
Semester dates: 10/02 - 20/05	Core Courses Semester 2		
MKGMKGL3G0251	Principles of Marketing	3	2
SPPTQGL3G0001	Statistics applied to Management	3	
FINCPTL3G0002	Financial accounting and international standards	6	
FINTIML3S0006	Corporate Tax Law	3	
FINTIML3S0007	Business Computing with Excel	3	
EDPPPPL3G0187	Professional Communication	2	
LANANG00G0020	English for Contemporary Issues	2	
LANFRA00G0001	French Language course / LV2	2	
CLTCLT00G0003	Doing business in France	2	
EDPHORS_ENSEIGNEMENTL4 G0001	Additional management course	4	
	TOTAL MANAGEMENT CREDITS S2	30	

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Management Courses M1 (MGE2)				
	Name of Course	ECTS credits	Semester	
Semester dates: 09/09 - 20/12	Core Courses Semester 1			
MKGMKGM1G0001	International Marketing Strategy	4	1	
SPPLOGM1G0002	Supply chain management	4		
SPPPRMM1G0001	Project management	4		
STRSTRM1G0004	Strategic analysis	4		
FINFINM1G0003	Corporate Finance	4		
LANANG00G0091	English for Business Sectors	4		
LANFRA00G0001	French Language course	2		
CLTCLT00G0003	Doing business in France	2		
	Electives S1 (1 to be chosen)			
CLTCLTM1G0011	European culture	6	1	
CLTCLTM1G0012	USA			
CLTCLTM1G0015	Introduction to Middle-East			
	TOTAL MANAGEMENT CREDITS S1	32		
Semester dates: 13/01 - 30/04	Core Courses Semester 2			
MKGMKGM1G0029	Consultancy Project	0	2	
SPPMETM1G0001	Research Methodology	2		
FINCPTM1G0001	Cost and budgeting management	4		
FINTIMM1G0001	Information systems management	4		
RHMMANM1G0001	Leadership & management	4		
CLTCLTM1G0001	Contemporary issues	4		
LANFRA00G0001	French Language course	2		
CLTCLT00G0003	Doing business in France	2		
	Electives S2 (1 to be chosen)			
MKGMKGM1S0291	e-Commerce & Business Analytics 1	4	2	1 out of 3
STRSTRM1S0009	Entrepreneurship and innovation management 1			
STRSTRM1S0011	Introduction to Artificial Intelligence 1			
MKGMKGM1S0295	Doing Business in Asia 2	4	2	1 out of 4
RHMMANM1G0004	Cross Cultural Management 2			
RHMMANM1S0001	Organizations and change 2			
STRSTRM1G0061	Business Ethics and CSR 2			
	TOTAL MANAGEMENT CREDITS S2	30		

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Semester dates: 09/09 - 31/01 ONLY 1 SEMESTER		Management Courses M2 - S1 (MGE3)	
		Name of Course	ECTS credits
Core Courses			
FINSBGM2G0001	Business Game 2 (in French or in English)		4
CLTCLTM2S0001	Geopolitics (in French or in English)		2
CLTCLT00G0003	Doing business in France (in English)		2
LANFRA00G0001	French or Complementary Business Module		2
SPPMETM2G0001	Méthodology (Research / Dissertation) (in French or in English)		2
In English			
Brand Marketing Specialization			
MKGMKGM2S0276	Digital Marketing		4
MKGMKGM2S0271	Innovation Marketing		4
MKGMKGM2S0056	Brand Management		4
MKGMKGM2S0057	Global, sales, retail and e-commerce		4
MKGMKGM2S0058	Crosscultural customer relationship		4
MKGMKGM2S0272	Communication and Advertising		4
FINFINM2S0078	Dashboard and Reporting		4
International Project Management Specialization			
SPPPRMM2G0001	Project management pre requisite (compulsory)		0
MKGMKGM2S0284	Project Communications Management, stakeholders management		4
FINFINM2S0028	Cost and Finance Management		4
SPPRSQM2S0003	Risk Management		4
RHMMANM2S0009	Human Ressources and Team management		2
SPPLOGM2S0007	Quality management		2
SPPLOGM2S0008	Time Management		4
STRSTRM2S0028	Scope management		4
SPPLOGM2S0009	Project Management Certification		4
International Corporate Finance Specialization			
FINFINM2S0069	Global Economics: Systems & Regulations		4
FINFINM2S0070	Financial Analysis and Reporting		4
FINFINM2S0065	Equity and debt financing		4
FINTIMM2S0015	Quantitative Methods with Excel		4
FINFINM2S0066	Mergers & Acquisitions		4
FINFINM2S0067	Corporate governance and Ethics		4
FINFINM2S0001	Portfolio Management		4
In English			
Marketing and Sales Management Specialization			
MKGMKGM2S0313	Strategic Luxury Brand Marketing & Management		6
MKGMKGM2S0314	PR, Storytelling and Digital Communication for Luxury – including Brand Day activity		6
STRSTRM2S0311	Innovation, Ethics and Sustainability in the Luxury and Fashion Industry		6
EDPPPPM2S0232	Luxury Sector Masterclass: Food and Wine, Yachting, Cosmetics, Jewellery, Fashion, Hospitality, Counterfeits		6
MKGMKGM2S0315	Sales, Retailing and Visual Merchandising in Luxury		6
MKGMKGM2S0316	Luxury International Markets and Consumer Behavior		6
In French			
Marketing and Sales Management Specialization			
MKGMKGM2S0276	Digital Marketing (in English only)		4
MKGMKGM2S0012	Grands comptes		4
MKGMKGM2S0065	Gestion de la relation client		4
MKGMKGM2S0009	Management de la force de vente		4
FINFINM2S0078	Tableau de bord et Reporting		4
MKGMKGM2S0282	Marketing des Services		4
RHMDRTM2S0001	Droit Commercial		4
Purchasing and Supply Chain Management Specialization			
SPPLOGM2S0001	Purchasing : tools and techniques (in English)		4
SPPLOGM2S0002	Supply Chain Management Approfondi		4
SPPLOGM2S0003	Transport et Prestations Logistiques		4
SPPLOGM2S0004	Gestion des Stocks et des Approvisionnements		4
SPPLOGM2S0006	Négociation et appels d'offres		4
SPPRSQM2S0001	Management du risque		4
SPPLOGM2S0005	Système d'information de la logistique		4
		TOTAL MANAGEMENT CREDITS S1	40

**Semester dates:
23/09 - 23/12**

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